



OPERATIONS AND SUPPLY CHAIN MANAGEMENT

GLOBAL EXECUTIVE MASTER

eada[®]
business school
barcelona

MP
POLITECNICO DI MILANO
GRADUATE SCHOOL
OF BUSINESS



EADA

EADA, founded in 1957 in Barcelona, was one of the first Spanish educational institutions to offer management training programs to the business community. As a private and independent institution for over 50 years, EADA is at the forefront of management and In Company training for the Spanish and international business communities. EADA focuses not only on hard knowledge, but above all on the management skills that accelerate the professional and personal development of participants. These skills provide a competitive advantage for both participants and the companies in which they work.

BARCELONA

Two thousand years of history have left their mark on Barcelona in its architectural, artistic and cultural heritage. The superb international connections, climate, and cosmopolitan atmosphere make it the perfect city for business or pleasure.

Today, Barcelona is one of the world's leading tourist, economic, trade fair/exhibitions and cultural-sports centres. Its influence in commerce, education, entertainment, media, fashion, science, and the arts all contribute to its status as one of the world's major global cities.

MIP - POLITECNICO DI MILANO

MIP has been recognised as a prestigious business school for over 30 years, attracting graduates interested in a managerial career in business or public administration, together with companies wishing to enhance their organisation and strategies.

MIP devotes considerable effort to supporting innovation and growth in the global business system. It has built up an extensive network of international businesses, universities and institutions, developing training courses based on theory and practical experience, whilst at the same time managing and promoting innovation for internationally oriented companies.

MILAN

Milan is Italy's economic capital, and offers great exposure to an international community made up of businessmen and women, professionals and scholars. Home to 400 banks and major industrial companies, its strong economic base has made it one of Italy's most influential cities.

Milan is a dynamic, multicultural city at the forefront of modern Italy where the most important events, shows and exhibitions take place. Milan provides diverse networking opportunities promoting business development and innovation.



ACCREDITATIONS AND RANKINGS



DIRECTORS' MESSAGE

Welcome to the Global Executive Master in Operations and Supply Chain Management, jointly offered by EADA and MIP. The programme is designed to enhance your managerial performance, improve your leadership skills and prepare you to have a bigger impact on your company overall.

EADA and MIP are among the best business schools in Europe, both top-ranked institutions with international accreditations. Together we offer a unique international learning experience, combining applicable business know-how with an interactive, team-based approach to executive education. Through theory, case studies and practical projects, the course aims to provide the necessary tools for effective operations and supply chain management in today's global competitive markets. By networking with executives from diverse industries you will expand your knowledge and enhance your managerial performance.

With our programme, you can take on the challenge to lead and succeed in today's global business world.

CORPORATE ADVISORY BOARD

The Corporate Advisory Board (CAB) is an international consultancy committee with the aim of keeping the content and frame of the Global Executive Master in Operations and Supply Chain Management in line with business reality. It is composed of independent business professionals from global companies that meet regularly and maintain contact with participants and alumni.



Roberto Cigolini

Dr. Roberto Cigolini
Global Executive Master
Operations and Supply
Chain Management
Co-Director, MIP










Desirée Knoppen

Dr. Desirée Knoppen
Global Executive Master
Operations and Supply
Chain Management
Co-Director, EADA



KEY FACTS

-  • **Participants:**
 - Managers looking to learn more about the impact of their operations and supply chain on value creation and corporate performance
 - Professionals with a minimum of 5 years of experience in services, manufacturing, distribution and logistics eager to learn how to improve the operations and supply functions in their organisations to cope with the increasing complexity dynamism and uncertainty in the business environment
-  • **Duration:** 12 months. April 2016 - April 2017
-  • **Attendance:** 6 residential weeks + 1 residential week abroad
Format: 1 residential week every two months from Wednesday afternoon to Saturday afternoon
-  • **Locations:** Spain (Barcelona), Italy (Milan), China (Hong Kong)
-  • **Master diploma.** Eligible candidates wishing to receive the official title of university master degree (60 ECTS) by Politecnico di Milano will be required to pay an additional fee amounting to 500 €
-  • **Language of instruction:** English
-  • **Tuition:** 18,000 €* (includes course materials)
** Early bird discounts and scholarship available*

POLYTECHNIC UNIVERSITY, HONG KONG, CHINA

The school was founded in 1937 as the Government Trade School. The School was the first publicly funded, post-secondary technical institution in Hong Kong. To learn and to apply, for the benefit of mankind is the motto of PolyU.



INTERNATIONAL WEEK IN CHINA

Successful business relationships in China have proven to be challenging for many multinational companies, as well as for small and medium-sized enterprises. Today, an understanding of the Chinese economy and how to navigate the Chinese business environment is the key to success for any company.

The International Week in China consists of a full week immersion at Hong Kong Polytechnic University, one of the top business schools in China. The week is designed to help participants develop an in-depth understanding of how Chinese business operates in domestic and global markets, with an emphasis on operations and supply chain management.

Through classes, presentations and company visits, participants will deepen their understanding of the Chinese culture and the local business environment as well as their knowledge of supply chain management in China, and emerging Asian economies.

WHY THIS PROGRAMME?

BENEFITS FOR YOU

- Increase your understanding of the frameworks, concepts and techniques as well as the latest developments in the field.
- Appreciate the impact of local contingencies on global supply chains and vice versa (switch between local and global perspectives).
- Contrast ideas about how to develop your own organisation to provide increased value for customers with lower chain-wide costs and become inspired for change.
- Improve your leadership and decision-making skills.
- Enhance your expert network with managers from different industrial sectors and countries.
- Balance working full-time with attaining a master qualification.

LEADERSHIP DEVELOPMENT MODULES

Being effective in today's business world requires managers and leaders to consistently work on developing their personal and professional skills. In the context of a rapidly changing and demanding business environment, communication skills, the ability to work effectively in teams, leadership qualities, decision-making skills and the capacity to resolve conflicts in a constructive way, are among the most important competencies. During the residential courses, these and other "soft skills" will be assessed and developed.

LEADING ONESELF

- Process of reflection
- Gaining of self-knowledge

LEADING OTHERS

- Growth stimulation
- Motivational boost

LEADING TEAMS

- From director to facilitator
- Group/team vs "divide and conquer"

EXECUTIVE COACHING PROCESS

As a leading executive development institution, EADA has established the EADA Coaching Service to provide individual coaching support for participants during the programme.

BENEFITS FOR YOUR COMPANY

- Enhanced managerial performance and a willingness to accept greater responsibilities among participants.
- Executives with exposure to state-of-the-art expertise together with managerial competencies development.
- The advantage of maintaining professionally active managers while studying to improve performance.
- Completion of a company-based final project.
- Retention of leadership talent through investment in the most promising executives.
- Immediate return on investment: "Learning by doing" methodology enables professionals to apply their newly-acquired knowledge and skills in the workplace immediately.

GEMOS PREPARES YOU FOR CERTIFICATION IN APICS CPIM (BSCM MODULE):

Module - Basics of Supply Chain Management

This module covers the basic concepts in managing the complete flow of materials and information in a supply chain from suppliers to customers, including design, planning, execution, monitoring, and control activities. The module covers manufacturing, distribution, service, and retail industries.

THE APICS CPIM PROGRAM BENEFITS DESIGNEES WORLDWIDE

- APICS CPIM is preferred by thousands of employers worldwide.
- More than 100,000 professionals have earned the APICS CPIM designation, since 1973.
- APICS CPIM helps you master essential terminology, concepts, and strategies related to operations and supply chain management, such as: demand management; procurement management; supplier planning; material requirements planning; capacity planning; sales and operations planning; master scheduling; performance measurements; supplier relationships; quality control; continuous improvement.

In collaboration with:



PROGRAMME CALENDAR

DATE	DAY 1	DAY 2	DAY 3	DAY 4	LOCATION
April 20-23	• Introduction	• Process Analysis	• Process Analysis	• Leadership skills: leading oneself	EADA Barcelona
June 15-18	• Finance for Operations and Supply Chain Management	• Finance for Operations and Supply Chain Management • Operations Management I	• Operations Management I	• Operations Management I	MIP Milan
September 7-10	• Operations Management II	• Operations Management II	• Operations Management II • Leadership skills: leading others	• Leadership skills: leading others	EADA Barcelona
October 19-22	• Supply Chain Management I	• Supply Chain Management I	• ICT for Operations and Supply Chain Management	• ICT for Operations and Supply Chain Management	MIP Milan
November/December 28 - 3	INTERNATIONAL WEEK IN CHINA				Polytechnic University Hong Kong
February 8-11	• Supply Chain Management II	• Supply Chain Management II	• Supply Chain Management II	• Supply Chain Management II	EADA Barcelona
April 5-8	• Operations Strategy	• Operations Strategy	• Innovation	• Innovation	MIP Milan
BLENDED LEARNING					

COMPANY-BASED FINAL PROJECT

The general aim of the Final Business Project is to develop an action plan in the operations and supply chain management sphere to improve the competitive position of a chosen company.

The specific objectives of the Project are:

- To apply the knowledge acquired throughout the program to a specific business situation
- To identify the gaps between corporate or business strategy and operations/supply chain strategy and its implementation
- To develop a feasible, complete, coherent and convincing plan of action
- To develop research and presentation skills

The Final Business Project may be focused on the participant's current company or another company of the participant's choosing. The Project will be completed individually under the guidance of a university tutor.

THE FRESH CONNECTION

The Fresh Connection is a supply chain learning experience for managers, professionals and students, developed by experts in innovation. Topics covered include sales, production, inventory, supply chain management, purchasing and logistics.

Participants will experience what it is like to design and manage a global dynamic supply chain, giving them the opportunity to see strategy in practice. They will learn how to use analyses to convince teammates with different roles in the company without getting lost in details. In the Fresh Connection, participants will be required to co-operate and make decisions that take the entire supply chain into account.

THE FRESH CONNECTION
the ultimate supply chain experience
National Supply Chain Management Competition

METHODOLOGY AND CURRICULUM

EADA and MIP have their own practical, active and participatory approach with an emphasis on “learning by doing”. The methodology reflects companies’ demand for professionals with skills such as the capacity to reflect, the ability to act in the face of change, the versatility to work in teams and the adaptability to face the challenges of a global environment. These competencies are developed through the case method, business projects, business simulations, analysis and discussion groups and team-working activities. You will constantly work on real-life business cases and make strategic decisions while taking into account operational implementation.

This classroom methodology is complemented by online meetings distributed among residential modules with the aim of facilitating continuous learning. The Master builds upon a eLearning platform to share information in a timely manner, create debate and provide feedback in synchronous debates held between face to face modules.:



HOW TO APPLY

Admission to the Global Executive Master in Operations and Supply Chain Management (Global Executive MOS) takes place on a rolling basis. Enrolment is once a year with the programme beginning every April.

Please fill out the application form available on EADA and MIP’s websites and send the following documentation to your school contact:

- CV
- Copy of passport or European ID
- 1 passport-size photo
- University transcripts or equivalent
- 1 letter of recommendation
- English certificate (if available)
- Proof of payment of the admission fee (100€)

Once your admission file has been validated, one of the programme directors will interview you via Skype or, for those applicants residing in Italy or Spain, in person at MIP or EADA.

For more information about financing your studies, available scholarships and early bird discounts check our websites and contact us.



CONTACT

For more information about the Global Executive Master in Operations and Supply Chain Management/Global Executive MOS please visit our websites
www.eada.edu - www.mip.polimi.it/gemos

or get in touch with us directly:

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